

12-April 2023 Press Release

Jana Lunden, mother of two and founder of the Natural Women's Council states "While it is absolutely true that racism, homophobia, transphobia, and sexism are significant issues that must be opposed, it is equally essential to acknowledge the increase in use of propaganda to effect social change in Ireland is hugely problematic.

Propaganda often uses emotional appeals and oversimplifications to manipulate people's opinions, which can lead to an erosion of critical thinking and a lack of nuance in public discourse.

An example of such propaganda is the coordinated labelling of parents as being somehow "far right", simply because they have genuine concerns for issues that will impact on their children's future. In other words it is the deliberate removal of nuanced discourse and the use of sweeping generalisations in order to discredit and disparage any narrative contrary to the propaganda. A sleight of hand such as this also provides a mechanism for those in power to legitimise the disconnect between the political system and the lives and concerns of the constituents who they have been elected to serve.

As concerned parents of young children we have been attacked for the peaceful library campaign we launched to have sexually explicit and indoctrinating books moved from the children section and relocated to the adult section. A small cadre of ideologues are attempting to misrepresent our objectives by using propaganda to undermine our peaceful protest and by grossly mischaracterising our efforts as an attack on the LGBTQI+ community.

Martin Luther King Jr said "the arc of the moral universe is long, but it bends towards justice."

We sincerely hope that child protection is the one issue that everyone can stand in solidarity on.